

HOLIDAY TREATS PROMO

(Per DTI-Fair Trade Permit No. FTEB-268638 Series of 2026)

Complete Mechanics:

1. Promotion Period: October 15 – December 31, 2026

2. Eligibility

- a. Open to end-users only and **not applicable** to Brother employees/relatives (up to the 3rd degree consanguinity), dealers and third-party resellers including their employees, and corporate entities selling printers or compatible products.
- b. This promotion applies exclusively to brand-new, participating Brother models purchased at full Suggested Retail Price (SRP) via Brother's authorized dealers nationwide. Purchases made below the mandated SRP threshold are not qualified for this promotion.

3. Holiday Treats: Buy the following participating Brother model and earn loyalty points:

CASHBACK		
MODEL	SRP	CASHBACK
DCP-T430W PHL	9,450.00	1,000.00
DCP-T530DW PHL	11,450.00	1,000.00
DCP-T730DW PHL	14,450.00	2,000.00
DCP-T830DW PHL	15,950.00	2,000.00
MFC-T930DW PHL	20,950.00	2,500.00
MFC-T4500DW ASA	40,950.00	2,500.00

4. How to Claim the Cashback

- a. Register an account via the official **Brother Promotion Microsite**.
- b. Accept the Data Privacy Policy and opt into the Customer Loyalty Program
- c. Upload complete, original photos of the required documents.
- d. Upon verification and approval, reward points will be credited directly to the user's **Customer Plus Catalog**.
- e. Points can be flexibly converted into digital wallet balance via Gcash.

5. Submission Requirements & Validation Parameters

To protect the integrity of the campaign and ensure rapid verification, claimants must upload the following original documents. **Photocopies, duplicate copies, re-printed copies, screen captures, photos taken from a different device, or blurred/altered files are strictly not accepted and will invalidate the entry.**

- a. **Basic Registrant Information:** Full Name, Email, Mobile Number, and Intended Use (Personal or Company).
- b. **Original Valid Government ID:** Must provide one (1) clear photo of a primary Philippine-government-issued ID that are limited to Driver's License, PhilSys, Passport, SSS, UMID, TIN, PRC, HDMF/Pag-Ibig, Postal, GSIS, NBI Clearance, Alien Certificate of Registration (ARC-I) or standard secondary ID that are limited to School/LGU ID.
- c. **Original Official Sales Invoice:** Must clearly display the store/dealer's name, invoice number, date of purchase, product model, SRP, and serial number.
- d. **Original Warranty Card (Customer's Copy):** Must display completely filled-out machine details matching the sales invoice, validated by an authorized representative.

Validation Rules:

- e. **Matching Protocols:** The registered name **must exactly match** the name on the Government ID, Sales Invoice, and submitted Brother's Copy of the Warranty Card. If the Sales Invoice does not have a customer name field, the registration profile name must match the name written on the submitted Brother's copy of the Warranty Card.
- f. **Corporate Organization & Small Business Accounts:** If registering for "Office/Company Use" or if the invoice lists a company/organization name, a Company/Organization ID (front and back) is required to confirm registrant's association with the business/organization. If a company/organization ID is unavailable, small business owners must submit an official DTI or BIR Certificate matching the registrant's name, while corporate or organization representatives must submit a valid authorization letter or an official appointment letter matching the registrant's name to prove their association with the company/organization.

6. Important Promotion Reminders:

- a. **Volume Limits:** A maximum purchase and registration of **three (3) machines per customer, per invoice, per calendar month** is permitted
- b. **Single-Day Invoice Rule:** An invoice is restricted to single-day transactional use only. Split-day registrations using a single invoice will not be allowed. Additional purchases from a separate invoice may be uploaded by logging into the same customer account
- c. **Authorized Online Stores:** Purchases made via authorized online stores are honored provided an official sales invoice is requested and uploaded upon checkout.
- d. **Campaign Exclusivity:** This promotion is a standalone offer and cannot be claimed in conjunction with, or interchanged with, any other ongoing or concurrent Brother Philippines promotions, specialized dealer discounts, bundles, or institutional corporate offers.
- e. **Registration Period:** The official promotion registration is from **October 15, 2026 to March 01, 2027 (sixty (60) calendar days after the last day of the promo period)**. Claims submitted after this period will be automatically forfeited in favor of Brother International Philippines Corporation with the formal approval of the DTI.
- f. **Points Redemption:** Point balances accumulated from this promotional campaign are non-transferable and must be redeemed within the Customer Plus Catalog on or before May 31, 2027. Forfeiture of all outstanding, dormant points earned through this promotion will occur automatically and systematically thereafter.

7. Verification, Rejection & Security Rights

- a. Processing Timelines:** Brother Philippines will validate and process registration entries within **15 working days**. Invalidated submissions requiring updates will restart the baseline verification lead time,
- b. Claims will be rejected if they fall under the following conditions:**
 - i. The product was bought below SRP or from a non-authorized dealer
 - ii. Uploaded documents are incomplete, altered, with blank details, or the matching protocols failed.
 - iii. An invalidated entry is not updated within the mandated timeframe.
 - iv. Fraudulent transaction which includes using falsified documents, fake serial numbers, or stolen identities to avail the promotion.
- c.** Brother Philippines reserves the right to perform secondary verification checks, including requesting a photo of the claimant holding their physical ID/Invoice, and will outright disqualify any entries showing fraudulent indicator traits or falsified credentials.

8. Support Protocols

- a. Redemption Status/Points Related Assistance:** Contact ZAP directly via info@zap.com.ph
- b. Product Support Related Assistance:** Contact Helpdesk via helpdesk@brother.com.ph
- c. Operations Window:** Available Monday to Friday, 8:00 AM to 5:00 PM

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